

# COOKING UP CHANGE®

Students Transforming the Future of School Food



## KID HEALTHY & FAMILIA GONZALEZ REYNOSO FOUNDATION BENEFIT

Thursday, March 8, 2012 · 6-9PM · Northgate Market Corporate Headquarters · 1201 Magnolia Ave., Anaheim, CA 92801

KID HEALTHY and the Familia Gonzalez Reynoso Foundation are joining Chicago-based Healthy Schools Campaign in engaging students and raising awareness about healthy eating by hosting California's first annual healthy cooking contest, Cooking up Change, on March 8, 2012.

The contest will challenge teams from Southern California's Valley High School culinary students to create a healthy and great-tasting school meal that meets and exceeds USDA standards, incorporates a local food item, draws from ingredients commonly available to food service, and can be easily prepared in a school kitchen. Some of the contest proceeds will benefit Valley's culinary program.



Cooking up Change Chicago, Nov. 2010. Photo credit: Healthy Schools

One team will be selected to win a trip to compete in the national competition in May 2012. In the final round, each team will prepare their meal and serve to a panel of prestigious judges. Winning meals will be served in the Congress cafeteria to policymakers to raise awareness of the ongoing need for resources and standards that support healthy school food.

Cooking up Change is not only a cooking contest; it is a unique event that engages students and the broader community in a dialogue about changing the future of school food so that all children have access to lunches as nutritious and appealing as those created in the contest.



Cooking up Change Chicago, Nov. 2010. Photo credit: Healthy Schools Campaign

### Contact Information

For questions about the contest,  
Contact KID HEALTHY:

### Jackie Teichmann

Executive Director

[jackie@mykidhealthy.org](mailto:jackie@mykidhealthy.org)

714.914.1203

This event is part of Healthy Schools Campaign's national Cooking up Change series.

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I would like to sponsor at the level indicated below (check one):

**HEALTHCARE PARTNER LEVEL**

**SPONSOR DONATION OF \$20,000 AND ABOVE**

VIP recognition at the event  
Event tickets for sixteen and an invitation for eight to a VIP pre-reception  
A full back cover advertisement and  
A full page advertisement in the program book

**CORPORATE PARTNER LEVEL**

**SPONSOR DONATION OF \$10,000 AND ABOVE**

Prime recognition in the event program and in event signage  
Event tickets for twelve and an invitation for eight to a VIP pre-reception  
A full inside cover advertisement  
A full page advertisement in the program book

**CHAMPION LEVEL**

**SPONSOR DONATION OF \$5,000 AND ABOVE**

VIP recognition in the event program and in event signage  
Event tickets for eight and an invitation for four to a VIP pre-reception  
A full page advertisement in the program book

**LEADER LEVEL**

**SPONSOR DONATION OF \$2,500 AND ABOVE**

Prime recognition in the event program and in event signage  
Event tickets for six and an invitation for two to a VIP pre-reception  
A three-quarter page advertisement in the program

**PARTNER LEVEL**

**SPONSOR DONATION OF \$1,000 AND ABOVE**

Recognition in the event program and in event signage  
Event tickets for four and an invitation for two to a VIP pre-reception  
A half page advertisement in the program book

**ADVOCATE LEVEL**

**SPONSOR DONATION OF \$500 AND ABOVE**

Recognition in the program and in event signage  
Two tickets to the event  
A quarter page advertisement in the program book

**SUPPORTER LEVEL SPONSOR**

**DONATION OF \$300 AND ABOVE**

(NON-PROFITS + INDIVIDUALS ONLY)  
Recognition in the program  
Two tickets to the event

**To be included in pre-event publicity, please complete and return this form by November 30, 2011.**

Company Name \_\_\_\_\_

Lead Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**Payment**

Check (enclosed)

Check (invoice me on \_\_\_\_\_)

Visa

MasterCard

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ 3 digit code \_\_\_\_\_

Please make checks payable to KID HEALTHY. KID HEALTHY is a fiscally sponsored project of OneOC. All gifts to our foundation are tax deductible as allowed by law. 501(c)(3) ID#95-2021700. **Mail to:** KID HEALTHY, Attention: Jackie Teichmann, 1901 E. Fourth Street, Suite 100, Santa Ana CA 92705 or fax to 714.834.0585.

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